

BETHEL IN GENESIS AND BEYOND [74X IN HEBREW SCRIPTURES]

12.8:	"From there [Abram' moved on to the hill country on the east of Bethel , and pitched his tent, with Bethel on the west and Ai on the east; and there he built an altar to YHWH and invoked the name of YHWH.
13.-4:	"He journeyed on by stages from the Negeb as far as Bethel , to the place where his tent had been at the beginning, between Bethel and Ai, to the place where he had made an altar at the first; and there Abram called on the name of YHWH."
28.18-19:	"So Jacob rose early in the morning, and he took the stone that he had put under his head and set it up for a pillar and poured oil on the top of it. He called that place Bethel ; but the name of the city was Luz at the first." (Bethel/Luz : Joshua 16.1-2; 18.13; Judges 1.22-23)
31.13:	"I am the God of Bethel , where you anointed a pillar and made a vow to me. Now leave this land at once and return to the land of your birth."
35.1:	God said to Jacob, "Arise, go up to Bethel , and settle there. Make an altar there to the God who appeared to you when you fled from your brother Esau."
35.2-3:	So Jacob said to his household and to all who were with him, "Put away the foreign gods that are among you, and purify yourselves, and change your clothes; then come, let us go up to Bethel , that I may make an altar there to the God who answered me in the day of my distress and has been with me wherever I have gone."
35.6-8:	Jacob came to Luz (that is, Bethel), which is in the land of Canaan, he and all the people who were with him, and there he built an altar and called the place El-Bethel , because it was there that God had revealed himself to him when he fled from his brother. And Deborah, Rebekah's nurse, died, and she was buried under an oak below Bethel .
35.15-16a:	"So Jacob called the place where God had spoken with him Bethel . Then they journeyed from Bethel ..."

Examples beyond Genesis [green = positive pink = negative]

1 Samuel 7.16	[Samuel] went on a circuit year by year to Bethel , Gilgal, and Mizpah; and he judged Israel in all these places.
1 Kings 12.28-30	So [Jeroboam] took counsel, and made two calves of gold. He said to the people, "You have gone up to Jerusalem long enough. Here are your gods, O Israel, who brought you up out of the land of Egypt." He set one in Bethel , and the other he put in Dan. And this thing became a sin, for the people went to worship before the one at Bethel and before the other as far as Dan.
2 Kings 2.2	Elijah said to Elisha , "Stay here; for YHWH has sent me as far as Bethel ." But Elisha said, "As YHWH lives, and as you yourself live, I will not leave you." So they went down to Bethel .
2 Kings 23.4	The king [Josiah] commanded the high priest Hilkiah, the priests of the second order, and the guardians of the threshold, to bring out of the temple of YHWH all the vessels made for Baal, for Asherah, and for all the host of heaven; he burned them outside Jerusalem in the fields of the Kidron, and carried their ashes to Bethel .
2 Kings 23.15	Moreover, the altar at Bethel , the high place erected by Jeroboam son of Nebat, who caused Israel to sin--he pulled down that altar along with the high place. He burned the high place, crushing it to dust; he also burned the sacred pole.
Jeremiah 48.13	Then Moab shall be ashamed of Chemosh, as the house of Israel was ashamed of Bethel , their confidence.
Amos 3.14	On the day I punish Israel for its transgressions, I will punish the altars of Bethel , and the horns of the altar shall be cut off and fall to the ground.
Amos 7.12-13	And Amaziah said to Amos, "O seer, go, flee away to the land of Judah, earn your bread there, and prophesy there; but never again prophesy at Bethel , for it is the king's sanctuary, and it is a temple of the kingdom."